

September 22, 2018

www.cambridge.com.ph

ALABANG,
MUNTINLUPA



*Connect your brand with over
1000 international families!*

CAMBRIDGE Philippines is one of the largest international preschools in the country. With over 22 centers in and out of Metro Manila, we provide premium quality early childhood education to all children, wherever they come from!

Our bi-annual BIG FAMILY DAY ("BFD") events have always been a time to celebrate the family—activities, games, contests, raffles, and performances to bond the CAMBRIDGE community closer together.

CAMBRIDGE PH's BFD is the golden opportunity to share and feature your company's brand and new products to our students and their families! The event is to be held on **September 22, 2018 SATURDAY**, at The Filinvest Tent in Alabang, Muntinlupa.

Don't miss your chance to connect with our CAMBRIDGE family!

BOOK YOUR BOOTH SPACE NOW!



Exhibitor's Benefits

- ✓ Meet FACE-TO-FACE with over 1000 international families
- ✓ Present your products & services to HIGHLY TARGETED AUDIENCE
- ✓ Gain FOCUS MARKET PENETRATION in only 1 DAY IN 1 PLACE
- ✓ Build BRAND AWARENESS through event and digital marketing campaigns
- ✓ Be part of the CAMBRIDGE community!



TELEPHONE: (02) 659-1406

MOBILE: 0917-840-4772

EMAIL: alabang@cambridge.com.ph

Exhibitor's Application Form

PAGE 1 OF 3

1. COMPANY DETAILS

Company Name:	<input type="text"/>		
Address:	<input type="text"/>		
	<input type="text"/>		
Telephone:	<input type="text"/>	Mobile:	<input type="text"/>
Contact Person:	<input type="text"/>	Designation:	<input type="text"/>
E-Mail Add:	<input type="text"/>	Website:	<input type="text"/>

2. SPONSORSHIP + BOOTH OPTIONS

PLATINUM PACKAGE

PHP 100,000.00

- ✦ 5 x 5 meter space
- ✦ Title as "partner" of event
- ✦ 1 table & 2 chairs
- ✦ Exclusivity of industry
- ✦ Logo printed on back of event shirt
- ✦ Spiel of company/brand/product to be announced every hour
- ✦ Company/brand/product to be promoted on all Cambridge social media platforms
- ✦ Company/brand/product promotional materials in Cambridge BFD kits/giveaways
- ✦ Company/brand/product promotional materials to be posted in the 11 company-owned Cambridge centers for 1 year.
- ✦ Company/brand/product ad will appear in SY 2018-2019 yearbooks of the 11 company-owned Cambridge centers.
- ✦ Company/brand/product ad will be sent to Cambridge mailing list
- ✦ 7-min stage time
- ✦ Company/brand/product commercial to be continuously played
- ✦ Lobby space for promotional tarps and paraphernalia
- ✦ 6 FREE event IDs for booth manning

GOLD PACKAGE

PHP 75,000.00

- ✦ 4 x 4 meter space
- ✦ 1 table & 2 chairs
- ✦ Exclusivity of industry
- ✦ Logo printed on back of event shirt
- ✦ Spiel of company/brand/product to be announced every hour
- ✦ Company/brand/product to be promoted on all Cambridge social media platforms
- ✦ Company/brand/product promotional materials in Cambridge BFD kits/giveaways
- ✦ 5-min stage time
- ✦ Company/brand/product commercial to be continuously played
- ✦ 4 FREE event IDs for booth manning

BRONZE PACKAGE

PHP 10,000.00

- ✦ 2.5 x 2.5 meter space
- ✦ 1 table & 2 chairs
- ✦ Spiel of company/brand/product to be announced every hour
- ✦ Company/brand/product commercial to be continuously played
- ✦ 2 FREE event IDs for booth manning

SILVER PACKAGE

PHP 45,000.00

- ✦ 2.5 x 4 meter space
- ✦ 1 table & 2 chairs
- ✦ Spiel of company/brand/product to be announced every hour
- ✦ Company/brand/product to be promoted on all Cambridge social media platforms
- ✦ Company/brand/product promotional materials in Cambridge BFD kits/giveaways
- ✦ Company/brand/product commercial to be continuously played
- ✦ 3 FREE event IDs for booth manning

FOOD & BEVERAGE

PHP 3,500.00

- ✦ 2 X 2 meter space
- ✦ 2 FREE event IDs for booth manning

EXCHANGE DEAL

- If company/brand/product can provide prizes or activity/game booths, Cambridge will provide:
- ✦ Spiel of company/brand/product to be announced every hour
 - ✦ Company/brand/product to be promoted on all Cambridge social media platforms
 - ✦ 2 FREE event IDs for booth manning

Exhibitor's Application Form PAGE 2 OF 3

3. ELECTRICALS OPTIONS

QTY.	OUTLET TYPE	WATT	PRICE
1	2-gang outlet	200 watts	Php 2,000.00
2	2-gang outlets	800 watts	Php 3,000.00

A list of appliances per sponsor/booth with wattage is to be submitted for event organizers' review and approval.

Kindly also note that OPEN FLAME OR EXCESSIVE SMOKE-PRODUCING APPLIANCES and USE OF EXTENSION CHORDS are strictly not allowed, as per the rules and regulations of the venue.

4. MODE OF PAYMENT

Cheque payments must be made payable to Cambridge Children's Learning & Development Inc.

Cash/cheque payments can be deposited to:

Security Bank
Acct no: 0601-028598-001

Banco De Oro (BDO)
Acct no: 001200172491
or 001230047180

5. FLOOR PLAN

*See attached FLOOR PLAN
Booth reservation is FIRST-COME-FIRST-SERVE

6. PAYMENT TERMS

- 50% payment upon receipt of contract within 10 days
- Balance to be paid on AUGUST 20, 2018.
- Email payment slip/proof of payment to alabang@cambridge.com.ph

7. REMARKS & REMINDERS

- Parking fees shall be shouldered by exhibitors.
- Ingress is strictly from 4:00 AM – 8:00 AM ONLY on September 22, 2018.
- Egress is from 3:01 PM – 6:00 PM ONLY on September 22, 2018.
- CAMBRIDGE will provide ten (10) Ingress-Egress IDs which can only be used during Ingress and Egress period.
- Additional Booth-IDs Manning will be charged at Php100.00 per employee.
- All deliverables can only enter and exit through DELIVERY AREA.

8. SUMMARY OF PACKAGES

Sponsorship Package:	<input type="text"/>
Booth Space:	<input type="text"/>
Wattage:	<input type="text"/>
TOTAL PAYMENT:	<input type="text"/>

We hereby confirm that we have fully read, understood and agree with all the terms and conditions and we agree to the collection and use of our personal data as outlined in the Statement, including the use and provision of our personal data for direct marketing.

Exhibitor's Signature & Company Stamp

Date

